Charm is deceitful and beauty is vain, but a woman who fears the LORD, she shall be praised.

THE TEXT (NASB)

Charm is deceitful and beauty is vain, but a woman who fears the LORD, she shall be praised.

Favour is deceitful, and beauty is vain; but a woman that feareth the LORD, she shall be praised. KJV - Proverbs 31:30

INTRODUCTION



Her powers come from the outside, not the inside.

A woman may have charm and beauty but she needs much more to be a superwoman. She needs superhuman control, strength and endurance.

How does she get these powers?

Read More About Superwoman

- Proverbs 31:12-17 What does Superwoman really look like?
- Proverbs 31:18-24 How does Superwoman help society?
- Proverbs 31:25-29 How does Superwoman lead? (Deals with single women.)
- Proverbs 31:30 From where does Superwoman get her super powers?

Page 1 / 5

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COMMENTARY

Super power comes from the outside and not from a focus on self. In fact, the "I-Land" self-improvement strategy which is not rooted in God becomes an "I-Land" of disappointment.

Smoke in Mirrors

Charm is deceitful. Many women are charming and even go to finishing school to learn how to be charming. The word "charm" is sometimes used to mean a lucky charm, as if it were an omen with some type of magical power. But charm in and of itself is not the problem. Problems arise when the gracious behavior of a charming person causes those around him/her to drop their guard. The worst types of liars are charming liars. Soon it's hard to know what's real and what's illusory, like smoke in mirrors.

Withering Beauty

Similarly beauty is vain. Beauty is skin deep. Shallow. Transient. In a few decades, the beauty queen will be old and wrinkled. Ironically, according to the text, the woman who focuses on herself with cosmetics and developing her social graces, while neglecting her Maker will not be praiseworthy in the long term. On the other hand, the woman focused on inner beauty will gain lasting satisfaction. Surprisingly this inner glow comes from having the right fear.

The Right Fear

What is it? She fears the LORD. Great success comes from having the right fear. Instead of asking, "From where does Superwoman get her super powers?", we should ask "From whom does Superwoman get her super powers?" The short answer is "The LORD" but why should



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she or anyone else for that matter, fear the LORD?

What is the fear of the LORD? It's more than just the right fear, it's actually a life-giving fear. It's available to men, women and children. Learn more about it by studying Proverbs 15:16:
How much is enough?">How much is enough?

OUR CREATOR, REDEEMER, AND FRIEND

Jesus is not a force, but a life giving spirit (1 Corinthians 15:45).

His appeal is not transitory like skin-deep beauty nor is He unreliable like someone who appears charming but is really selfish.

The Holy Spirit gives supernatural power to all who fear the LORD. The Lord Jesus Christ can make any woman into a superwoman, but note very carefully, her strength and abilities come from God alone for Jesus told all his disciples that without Him, they could do nothing (John 15:5).

APPLICATION

- Memorize the text in your favourite translation and think about it often.
- Have your daily time alone with God, reading the Bible and praying to Him, BEFORE putting on cosmetics/makeup.*
- Attend a gospel-centered local church with your family to grow in faith, fellowship and accountability.*
- Pray daily for your husband and children, keeping a journal of requests and answers to prayer.*

Which of these steps, if any, does Jesus want you to take now? Ask Him.

* As recommended by Priscilla Lipp.

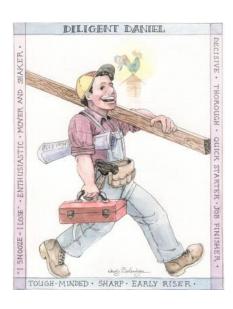
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KEY WORDS

superwoman, fear, deceit

ILLUSTRATION





Diligent Daniel is a friend of Steady Eddie. Whereas Steady Eddie is known for his staying power, Diligent Daniel is known for his decisiveness and thoroughness. He is an early riser, a quick starter, and a job finisher. There's no room for procrastination here.

Daniel is tough-minded and sharp. He tells himself each day, "I snooze- I lose." He pushes himself and calls himself lazy. He is tough on himself—not rough.

He's the one Benjamin Franklin was thinking about two hundred years ago when he came up with the maxim, "Early to bed, early to rise makes a man healthy, WEALTHY, and wise." Daniel's also the one the author Oswald Chambers described with the words, "The heights by great men reached and kept, were not attained by sudden flight, but they while their companions slept, were toiling upward in the night."

Daniel is more of a thinker than Steady Eddie, but is known for his enthusiastic work capacity, not his brilliance. He's a mover and a shaker. He's not afraid to get his hands dirty and is in good physical condition. He's a builder. He starts the job right away and gets it DONE. He doesn't flip-flop in this thinking. He is not double-minded. He remains humble while exuding confidence.

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One of his favourite financial tools is the Registered Education Savings Plan (RESP).